

**The Latin American Pavilion** is only possible with the support of individuals and institutions that see the importance of guaranteeing the participation of Latin American artists in an international event. This exhibition is particularly special because we will be exhibiting personal work of four Cuban photographers residing in Cuba. It is only through the support of visionary individuals and institutions that we can make this possible.

It is our honor to share with you the Sponsorship Proposal.

Please read below and if you have any questions or concerns do not hesitate to write to me at [adriana@fotovisura.com](mailto:adriana@fotovisura.com).

**PRIMARY PAVILION SPONSOR:** \$12,000 (This sponsorship has been fulfilled for this year.)

**EXHIBITION SPONSORS:** \$7,000-\$9,000 (This sponsorship has been fulfilled for this year)

- Sponsor to an individual exhibition
- Name on all related media
- Name/Logo will appear on all Media Sponsors promoting the individual exhibition
- Access for 6 guests to all areas of the festival
- 6 copies of the New York Photo Festival catalog published by powerHouse Books; 6 copies of the FotoVisura Latin American Pavilion Catalog (if & when printed)

**SUPPORTING SPONSORS:** \$5,000-\$6,000

- Top location on FotoVisura Pavilion Site, [www.fotovisurapavilion.com](http://www.fotovisurapavilion.com) & name on Pavilion wall in Dumbo Arts Center.
- Logo placement in Visura Magazine's Issue dedicated to the FotoVisura Latin American Pavilion 2010 - estimated over 40,000 web impressions.
- Logo placement on select marketing media related to the pavilion
- Access for 3 guests to all areas of the festival
- 3 copies of the New York Photo Festival catalog published by powerHouse Books; 3 copies of the FotoVisura Latin American Pavilion Catalog, (if & when printed)

*(continued)*

**CONTRIBUTING SPONSORS: \$1,000-\$3,000**

- Logo placement on FotoVisura Latin American Pavilion exhibition and website
- Name/Logo placement on select media related to the pavilion
- Access for 3 guests to all areas of the festival
- 3 copies of the New York Photo Festival catalog published by powerHouse Books; 3 copies of the FotoVisura Latin American Pavilion Catalog, (if & when printed)

I thank you for your time and consideration,

Adriana Teresa

Curator

[adriana@fotovisura.com](mailto:adriana@fotovisura.com)