

The **FotoVisura Latin American Pavilion** is proud to announce its participation in the third annual **New York Photo Festival** showcase in D.U.M.B.O., May 2010. The New York Photo Festival, New York City's premier photography festival, is drawing near once again and is scheduled to take place this coming May 12-16. This year the Festival will feature the personal visions of curators **Vince Aletti**, **Erik Kessels**, **Fred Ritchin**, and **Lou Reed** as they take hold of the many indoor and outdoor sites of DUMBO, Brooklyn.

The **FotoVisura Latin American Pavilion** is curated by Adriana Teresa, co-founder of FotoVisura and Visura Media. Produced by FotoVisura, this Pavilion-- located in the **Dumbo Arts Center**-- is sponsored by the Viso Lizardi Family along with the Exhibition Support of La Fototeca Guatemala and Visura Media; supporting contributions by organizations: Rovers North and Beth Schiffer Lab; contributing support by Guggenheim fellow and Grammy nominee Jazz musician Miguel Zenón, Bertita y Guillermo Martínez, Yaz Hernández, Federico Hernández of Empresas FH & L2 Fine Art Mounting and Framing.

The FotoVisura Latin American Pavilion is proud to include into its curriculum *Contemporary Latin American Photography Panel Discussions* (Part I and II). Produced by Visura Media with support from el Museo de Barrio, Lehigh University Art Galleries and the MOLLA Museum of Latin American Art. These panel discussions will be held **St. Ann's Warehouse** located at 38 Water St. DUMBO, Brooklyn. As part of the New York Photo Festival 2010's *Artist Talk Series*.

Part I: A curators perspective held Friday May 13, 5:30-6:20 pm, presents guest panelists:

- Ricardo Viera—Curator and Director of the Lehigh University Art Galleries
- Elvis Fuentes—Curator of El Museo del Barrio
- Idurre Alonso—Curator of MoLAA Museum of Latin American Art
- Nelson Ramírez de Arellano—Curator of La Fototeca de Cuba

Part II: An artists perspective held Saturday May 15, 7:30-8:20 pm, presents guest artists:

- Alinka Echeverría (Mexico)
- Juan José Estrada (Guatemala)
- Clara de Tezanos (Guatemala)
- Susan Bank (USA)
- Nelson Ramírez de Arellano (Cuba)

We would be thrilled if you joined us in making the Latin American Pavilion during NYPH'10 a growing success. The FotoVisura Latin American Pavilion—<http://www.fotovisurapavilion.com>— guarantees the participation of Latin American photographers and artists world wide in an international event produced in what is arguably the capital of photography-New York City. Participating since the inauguration of the festival the Pavilion has featured cutting edge contemporary work by Guatemalan artist Luis Gonzalez Palma in collaboration with Graciela de Oliveira, Ecuadorian artists Geovanny Verdezoto and Sara Roitman and Puerto Rican photographer Víctor Vázquez. If interested we are looking for press outlets to highlight what The FotoVisura Latin American Pavilion is doing at this years festival, and to be featured in your magazine/newspaper/website. At this time we are proud to announce our Media Partners so far: El Diario/ La Prensa, Visura Magazine, Photograph Magazine and Daylight Magazine.

As a media sponsor, your publication's logo and website link will be prominently featured on FotoVisura Pavilion Media Partner Page, website (<http://www.fotovisurapavilion.com/overview.html#MediaPartners>) for the duration of the New York Photo Festival 2010— as well as on all appropriate FotoVisura Latin American Pavilion signage. In exchange we ask for a feature or blurb to be written about The FotoVisura Latin American Pavilion, or a full-page or half-page ad in the issue closest to the Festival—May12-16, 2010. We also ask that you provide us with promotional copies or links of the publication. As an added benefit, we would also be able to facilitate interviews with the curator and featured artists both in the run-up period and during the event itself. We also ask for your support in spreading the word about the FotoVisura Latin American Pavilion during the NYPH'10 by sending out one or more email announcements to your readers over the coming months.

Of course, we are always open to new suggestions and ideas that could lead to a closer collaboration and we're happy to work together to customize our partnership in ways that benefit us both.

(continued)

ABOUT:

FotoVisura Latin American Pavilion was founded at the first inaugural New York Photo Festival and will be produced for the third time in May 2010. The pavilion is curated and produced by Visura's Adriana Teresa and has featured internationally renowned artists such as Luis Gonzalez Palma, Sara Roitman, Victor Vázquez and Geovanny Verdezoto. For more information please visit: www.visuramedia.com/exhibitions

For More Information, Please Contact • Lauren@fotovisura.com

Kindly,

Lauren Schneiderman: Development Director for The FotoVisura Latin American Pavilion for NYPH 2010.